**ANNOUNCERS VS HOSTS – WHATS THE DIFFERENCE?**

**Clarity on roles:**

* Announcements = Informational. What’s on at “your location” & details (Feel = Bubbly, peppy, fun,)
* Host = spiritually minded leading. Transitioning smoothly, creating a flow from worship to the message. Meant to inspire + call people to action.

**How to transition from worship:**

Firstly, spend some time prior to Sunday praying and asking God what He has planned for the morning you are on. Is there a scripture you can meditate on and share? Is there something specific to pray for? Checking the worship setlist on Planning center and reading the sermon notes ahead of time can help you prepare a smooth transition for the people! You can:

* Read a scripture
* Pray
* Lead the congregation in a response to God and what He is doing. That could be a moment to personally pray, repeat a prayer after you, pray for the person next to them, etc. God is a creative God, and we are often surprised by the ideas He has led us in at Norwood!

**Welcoming People | Connect Card:**

Your excitement and enthusiasm will come across as you welcome people!

Smile, give a big warm welcome, and invite everyone to say hello and meet those around them and then be seated!

*\*\*\*If you have an online viewing, we often take this moment to welcome the online viewers.*

Start with acknowledging the new guests! How glad are you that they came to the service? Share that with them! You can say something like, *“For those of you who came for the first time this morning, we are so glad you are here! We know it can be overwhelming to walk into a new place with a lot of new people, and we want to say thank you for joining us with a little gift! Make sure to let one of our greeters know this is your first time after the service. We would also love to personally connect with you this week! Please take a moment to fill out our connect card to let us know you visited today.”*

**How to format announcements:**

**Inspiration:** Data doesn’t move people to action, emotion does. We are wanting to implement vibrant storytelling – *inspiring* people to act. Share vision of event. *Ex.* *Christmas is a great time for giving back and helping others.*

**Information & Action step:** Keep the information short and sweet, and then direct people on where to find more information/contact info. (Website, someone’s email, etc.) *Ex. For the next three weeks we are collecting winter coats, hats, gloves, and scarves to give the homeless this Christmas. Make sure to drop your items in the labeled bins at the info desk.*

**How to communicate during the offering:**

Stories *Inspire.* Tell a personal story of how the ministry at your location has impacted you or someone you know.

Scriptures *remind/teach.* Read a scripture that talks about money, giving, generosity, and sacrifice. We have 52 chances a year to teach people about giving.

Note: Offering is an act of worship. Thank those who give regularly, as it is a sacrifice for each of them to do so!

After the offering, you can say “thank you” or “Let’s prepare our hearts for the message!”. At this point the bumper video will play.